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**TRANSFORMING DOWNTOWN HIGH POINT:**  
AN EXTRAORDINARY AND VIBRANT  
DESTINATION TO LIVE, WORK, STUDY AND PLAY.

FOR IMMEDIATE RELEASE

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**FORWARD HIGH POINT TO MAKE EXCITING ANNOUNCEMENT FOR SOCCER IN  
THE TRIAD**

*Forward High Point Hosts Press Conference for Soccer-Related Announcement*

**High Point, N.C. (March 4, 2020)** – Forward High Point, in partnership with Vann York Auto Group, Edward Jones, Northwood Animal Hospital, the City of High Point and the High Point Rockers, will host a press conference at 2 p.m. on Thursday, March 5, 2020, in the Catalyst Club, BB&T Point, 206 Gatewood Ave.

At the press conference, Mayor Jay Wagner will make an exciting announcement regarding soccer in the Triad. Due to venue constraints, this event will be limited to members of the press and invited guests. For more information, contact Ray Gibbs at 336.883.9891 or [ray.gibbs@forwardhighpoint.com](mailto:ray.gibbs@forwardhighpoint.com).

*Forward High Point is a non-profit organization managed by a board of directors made up of local elected and community leaders, helping to reinvigorate downtown High Point. Forward High Point has been tasked with planning and executing many of the strategic goals of the community and city council. The organization's mission is to transform downtown High Point into an extraordinary and vibrant place to live, work, study and play.*

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